



# MSEAC

May 30, 2025

Dear Valued Community Member,

In early 2024, the Community Education Development Association (CEDA) and the Public Interest Law Centre (PILC) came together to complete community consultations and a report that would support the development of a new non-profit seniors' advocacy organization in Manitoba.

The **Manitoba Seniors Equity Action Coalition Inc. (MSEAC)** was born from these community consultations to have a strong equity focus to address the aspirations and needs of Indigenous, racialized, 2SLGBTQ+, persons with disabilities, low-income and unhoused older adults living both in-care and within the community.

Since inception MSEAC has been working diligently on a number of initiatives and collaborations including working with the Canadian Association of Retired Persons (CARP) and others to raise the importance of investigatory powers for the Seniors Advocate but have yet to receive a response that makes a credible case for not providing the Seniors Advocate with the same investigatory authority as the Manitoba Advocate for Children and Youth (MACY) and the Protection of Persons in Care Office (PPCO).

We are planning a number of activities that will strengthen the voice of older adults in Manitoba and wanted to share information about our organization and the work we are embarking upon. The inaugural board of directors is made up of older adults that reflect the community we serve as well as allies that are championing the work and contributing to the wealth of knowledge, experience, and wisdom.

We welcome your comments, thoughts or opportunities to collaborate. Watch for our website that is presently under construction!

Respectfully,

Lucille Bruce  
Co-Chair

Sandra Sukhan  
Co-Chair